

music price

Brand Comparison  
Nielsen Expanded Pricing - Weekly  
Database as of JAN 04 1997

	Tot V	PM Prem
	Slims 100	w/o Mrl
	3mmgross	3mm net
	Avg Gross	Avg Net
	Pack	Pack
	Price	Price Tot
Section 13 - All Outlet Combined <i>NY</i>	2.23	2.22
Section 21 - All Outlet Combined <i>Baltimore</i>	1.90	1.90
Section 22 - All Outlet Combined <i>Charlotte</i>	1.66	1.66
Section 23 - All Outlet Combined <i>Atlanta + Birm</i>	1.72	1.72
Section 31 - All Outlet Combined <i>St. Louis</i>	1.80	1.80
Section 32 - All Outlet Combined <i>New Orleans</i>	1.80	1.80
<del>Section 33 - All Outlet Combined</del>	1.90	1.90
Section 35 - All Outlet Combined <i>Dallas</i>	2.06	2.05
<del>Section 36 - All Outlet Combined</del>	2.03	2.03
<del>Section 41 - All Outlet Combined</del>	1.83	1.83
Section 42 - All Outlet Combined <i>Detroit</i>	2.45	2.45
<del>Section 43 - All Outlet Combined</del>	1.68	1.68
C-Stores Section 13	2.21	2.21
<i>44</i>	<i>chicago</i>	<i>?</i>

Current ending dates are: 1/04/97 for C-Stores and 1/04/97 for Scanning Outlets (Supr,Drug,Mass)

*Bruce Needle*

*\$.25*

*SFA pricing*